

Eat/Drink

YouTube cooking sensation Steve Owens in Penang

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Environmentally friendly Owens will be astride an electric scooter going around to taste Penang food, from the streets to fine dining. — Screen grab off Steve's Kitchen/YouTube

GEORGE TOWN, May 24 — YouTube cooking sensation Steve Owens is currently in Penang to shoot his experience and at the same time learn to cook local cuisine.

Owens who is famous for his YouTube Channel *Steve's Kitchen* will be here till June 16 with his wife Michelle Owens to shoot a series of blogs that will be shared with his 120,000 subscribers on YouTube.

State Ministry of Tourism and Culture Director Jonathan Freddy Bagang said that the presence of Owens in Penang will help boost the state tourism sector.

"We will be organising *Steve's Kitchen* in Penang with our partners Jen Hotel, Rasa Sayang Hotel, Tropical Spice Garden, The Habitat and many others," he said during a press conference at the

Tourism Malaysia building in Lebuhraya Pantai here today.

Jonathan Freddy said Owens would be going around Penang using an electric scooter to taste Penang food from the streets to fine dining.

"Besides promoting food, Owens will also feature interesting places to visit in Penang and also promote green environmental friendly form of transportation which is the electric scooters," he said.

Owens from Australia was an engineer by profession in Hong Kong before he and his wife started to become YouTube chefs.

He had been travelling across the globe and learning to cook local delicacies from places he visits.

Owens said he had been here in Penang for two weeks after people he met in Kuala Lumpur told him to visit Penang and taste the local food.

"Since the day I arrived here in Penang, I have been eating a lot and my favourite food so far is Char Koye Teow. Before I leave, I would like to learn how to cook the perfect Nasi Lemak," he said.

Owens will be leaving Penang on June 16 to Los Angeles for a food convention and before he leaves, he will be cooking for the audience at Jen Hotel and local chefs will be testing the local food that he cooks. — Bernama